

Kunal Jat

Senior UI/UX Designer | Product Design | Brand & Digital Strategy

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Creative UI/UX Designer with 5+ years of experience across web, mobile, SaaS products, dashboards, and brand design. Strong background in building user-friendly digital experiences, managing brand communication, and working with cross-functional teams.

Started career in corporate roles, built a successful local startup, and transitioned into design driven by passion for problem-solving and digital experiences. Experienced in working with international clients, handling end-to-end design execution, and improving brand visibility across digital platforms.

Skilled in Figma, Photoshop, Illustrator, Corel Draw, Miro, Canva, HTML/CSS basics, and AI tools like ChatGPT, Gemini, and Midjourney to speed up design workflows.

SKILLS

- UI/UX Design
- User-Centered Design
- Prototyping
- UX Research
- User Testing
- Design System
- Heuristic Evaluation
- Web Design
- Product Design
- Wireframing
- Branding
- Mobile App Design
- Visual Design
- Merchandising
- Graphic Design
- Social Media

EXPERIENCE

Sir Padampat Singhania University (JK Cement Initiative) — Sr. UI/UX Designer & Brand Design Jan 2024 – Present

- Managing brand design and creative communication for admissions, placements, and institutional campaigns
- Designed creatives for social media, hoardings, brochures, and digital campaigns, improving overall visibility
- Contributed to improving university's digital and on-ground presence through consistent branding
- Worked on website redesign to enhance structure, usability, and user experience
- Created UI elements, banners, and visuals to improve website engagement
- Collaborated with multiple departments and handled vendor coordination for campaign execution
- Used AI tools (ChatGPT, Gemini, Midjourney) to speed up design workflows and ideation
- Ensured brand consistency across all digital and offline touchpoints

Codeworks Consulting — UX Designer

Jul 2022 – Jan 2024

- Designed web and mobile product experiences for multiple client projects
- Worked directly with US-based clients to understand requirements and business goals
- Managed end-to-end design process from research and wireframing to final UI and developer handoff
- Created user flows, wireframes, prototypes, and high-fidelity UI designs
- Conducted usability improvements to simplify navigation and enhance user experience
- Built design systems and reusable UI components for consistency and scalability
- Collaborated with developers and stakeholders for smooth implementation
- Delivered projects within timelines while maintaining quality and usability standards

Early Career & Entrepreneurial Experience

Sep 2018– Jul 2022

- Started career in US IT staffing and recruitment, building strong communication, client handling, and process discipline
- Gained experience in recruitment and HR operations across multiple organizations, understanding corporate workflows and team coordination
- Built a hyperlocal door-to-door car detailing business, serving 50+ residential colonies through word-of-mouth growth
- Invested ₹7 lakh and achieved full cost recovery within 7–8 months, managing operations, pricing, and customer experience
- Transitioned into UI/UX design through certification and self-learning, followed by freelance projects across mobile apps, websites, dashboards, and branding
- Developed strong foundation in user flow, visual design, and problem-solving through real-world client work

Education

Poornima College of Engineering (Affiliated with RTU, Kota) — Electronics & Communication Aug 2014 – Aug 2018

Certifications

UX Jumpstarter — imaginXP (No Expiration)

Foundations of User Experience Design — Coursera (No Expiration)

Growth Driven Design — Hubspot (No Expiration)

Digital Skills: User Experience — Accenture (No Expiration)